

PRESENTER BIOGRAPHICAL SKETCHES  
Hearing on Accounting for Disclosures  
HITPC Privacy and Security Tiger Team  
September 30, 2013

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**Panel 1: Patient Perspectives**

*Mark Richert, Esq., American Federation for the Blind*  
*Dr. Deborah Peel, Patient Privacy Rights*  
*Michelle de Mooy, Consumer Action*

**Mark Richert, Esq.**, serves as the Director of Public Policy for the American Foundation for the Blind, the leading national nonprofit expanding possibilities for people with vision loss, and the cause to which Helen Keller devoted more than four decades of her extraordinary life. Mark oversees the formulation and implementation of AFB's legislative, regulatory, and policy research agendas. A lawyer with nearly 20 years of policy and organizational management experience, Mark serves as a co-chair of the Civil Rights and Technology Task Forces of the Consortium for Citizens with Disabilities, and is a founder and co-chair of the Coalition of Organizations for Accessible Technology (COAT). Mark has shaped much of the public policy affecting people who are blind or visually impaired in an array of subject matter areas, from special education, to mainstream technology usability, to copyright law and vocational rehabilitation.

**Dr. Deborah Peel**, in 2004, Dr. Peel founded Patient Privacy Rights (PPR), the world's leading consumer health privacy advocacy organization. PPR has over 12,000 members in all 50 states. In 2007, she founded the bipartisan Coalition for Patient Privacy, representing 10.3 million US citizens who want to control the use of personal health data in electronic systems. In 2007-2008, she led the development of PPR's Trust Framework, [75+ auditable criteria](#) that measure how effectively technology systems protect data privacy. The Framework can be used for research about privacy and to certify HIT systems. In 2011, Dr. Peel created the [International Summits on the Future of Health Privacy](#), co-hosted by Georgetown Law Center. The 2013 summit keynote speakers were Peter Hustinx, Todd Park, Leon Rodriguez, Mark Rotenberg, and Melvin Urofsky. In 2012, her chapter in [Information Privacy in the Evolving Healthcare Environment](#) laid out a 5-year plan to move the US health IT system from institutional to patient control over health data. Dr. Peel was voted one of the "100 Most influential in Healthcare" in the US by ModernHealthcare magazine in 2007, 2008, 2009, and 2011—the first and only privacy expert ever listed. In 2013 she was named one of four "Healthcare IT Iconoclasts" by ModernHealthcare magazine and one of the "Top Ten Influencers in Health Information Security" by Healthcare Info Security.

**Michelle de Mooy** is Senior Associate for National Priorities with Consumer Action. Her work is focused primarily on enhancing consumer privacy online by advocating for pro-consumer policy and legislation and facilitating dialogue between industry and other

stakeholders to build innovative solutions to privacy questions. Michelle currently sits on the Advisory Board of the Future of Privacy Forum, a privacy think tank located in Washington, D.C. and has been a panelist and featured speaker at many events related to digital privacy, including Federal Trade Commission workshops, the Internet Governance Forum, Health Privacy Summit, and State of the Mobile net.

Prior to Consumer Action, Michelle was a Senior Consultant for eCampaigns at M+R Strategic Services, where she managed online media strategy for the Campaign for Tobacco-Free Kids, The Wilderness Society, and labor rights group American Rights at Work. Before relocating to DC in 2005, Michelle provided strategic marketing, communications and technology consulting for non-profits and universities in the Philadelphia area, including the Women's Law Project, Women's Opportunities Resource Center, To Our Children's Future With Health, the University of Pennsylvania and Villanova University.

In Philadelphia, Michelle was a senior marketing manager for Investor Broadcast Network where she managed corporate communications, brand advertising and marketing for three web properties, [radionwallstreet.com](http://radionwallstreet.com), [hedgecall.com](http://hedgecall.com), and [investorbroadcast.com](http://investorbroadcast.com). She was also involved in the early days of the first dotcom boom, developing software and website projects for startups in San Francisco, including Looksmart, Ltd.

Michelle graduated from Lehigh University in 1997 with a degree in Government

## **Panel 2: Vendor/Business Associate Perspectives**

*Kurt Long, FairWarning*

*Eric Cooper, EPIC*

*Jeremy Delinsky, Athena Health*

*John Travis, Cerner*

*Lori Cross, Cerner*

**Kurt Long**, is the Founder and CEO of FairWarning, Inc., the inventor, patent holder and global leader in patient privacy monitoring for electronic health records. Mr. Long founded FairWarning® in 2005 and has led the company through significant customer and revenue growth. FairWarning's leading healthcare provider customers now represent over 1,100 hospitals and 4,500 clinics in forty-seven (47) of the United States, Canada, the United Kingdom, and Europe. FairWarning® has been profitable every year beginning in 2008.

Prior to FairWarning®, Mr. Long founded and served as CEO of OpenNetwork Technologies a leader in web single sign on and identity management software solutions. As CEO, Mr. Long led OpenNetwork to over 2,000% growth with customers across the United States, United Kingdom, Europe and Asia. In 2005, OpenNetwork was acquired by BMC Software.

At the outset of his career, Mr. Long held positions of growing responsibility with Lockheed Space Operations Corporation at Kennedy Space Center serving as Space Shuttle Databank Mission Manager on NASA's Hubble Space Telescope, Galileo and Ulysses missions as well as additional Space Shuttle flights.

Mr. Long received a Bachelor's degree in Business from the University of Florida graduating with High Honors. Kurt also received a Master's degree in Mathematics, Theoretical Computer Science from the University of South Florida, graduating with Honors.

Mr. Long is co-Founder of Next Generation Entrepreneurs with the Pinellas Education Foundation and is the Judging Chairman.

**Eric Cooper**, in 2004, Cooper began his career at Epic as a software developer focused on the Health Information Management team. He currently leads both the Identity and HIM products which include features to manage patient disclosures and track access to patient records. Eric's responsibilities include working closely with healthcare providers to understand the complex nature of patient privacy within the electronic medical record and designing solutions. Eric graduated with a Bachelors of Science in Engineering in Computer Engineering from University of Michigan in Ann Arbor, Mi.

Epic makes software for mid-size and large medical groups, hospitals and integrated healthcare organizations – working with customers that include community hospitals, academic facilities, children's organizations, safety net providers and multi-hospital systems. Founded in 1979, Epic is private and employee-owned. We develop, install and support all our applications in-house.

**Jeremy Delinsky** joined Athena Health in 2004 and currently serves as its Chief Technology Officer. As CTO, Jeremy is responsible for Athena Health's research & development, technology infrastructure, EDI, interoperability, and analytics organizations. Jeremy also serves as a member of the Health IT Standards Committee. Prior to his role as CTO, Mr. Delinsky served in a variety of leadership roles with Athena Health in Product Management, Product Development, and Operations. Jeremy worked for several years as a strategy and operations consultant to payer organizations and academic medical centers as part of the health care industry practice at Deloitte Consulting before joining Athena health. Jeremy is Phi Beta Kappa graduate of Wesleyan University and received his MBA from The Wharton School of the University of Pennsylvania, where he was awarded the Henry J. Kaiser Family Foundation prize for leadership potential in the health care field.

**John Travis**, is Senior Director and Solution Strategist for Compliance for Cerner Corporation. John oversees solution management for responding to the regulatory requirements of Medicare payment rules, CMS quality measurement programs, HIPAA Security and Privacy, ARRA HITECH Meaningful Use incentive programs, Joint Commission accreditation, EHR certification requirements for federal health programs and other federal rule making. John provides analysis, consulting and knowledge

transfer to Cerner associates and clients on federal laws, regulations and industry wide accrediting requirements, and the role of software in enabling compliance by our clients.

John is a member of the Implementation Workgroup of the HIT Standards Committee advising the Secretary of HHS on meaningful use standards and specifications, a member of the Data Segmentation Workgroup of the Standards and Interoperability Framework advising the Office of the National Coordinator (ONC) and participates in several workgroups of the HIMSS Electronic Health Records Association (EHRA) involved with HIT and meaningful use.

John is a past member of the Security, Privacy and Infrastructure workgroup of the Health Information Technology Standards Panel (HITSP) and a past co-chair of the HL7 Medical Records/Information Management Technical Committee. John has provided testimony to NCVHS, the HIT Standards Committee, the National Institutes of Health and other regulatory bodies on HIT certification, HIPAA Security and Privacy and other compliance topics.

John has written articles and developed presentations on HIPAA Security and Privacy, CMS regulations and other topics for professional journals of associations such as the American Health Lawyers Association, the Healthcare Financial Management Association (HFMA), the American Health Information Management Association (AHIMA), the Association of Health Internal Auditors (AHIA), the Missouri Hospital Association, the College of American Pathology (CAP) and other professional and trade journals.

John has been with Cerner since 1986. John has a Bachelor's degree in Business Administration from Kansas State University, and a Master's Degree in Administration with a Health Services concentration from Central Michigan University. John is a licensed CPA in the State of Missouri, and he is a Fellow with HFMA, and Past President and current Board Member of the Heart of America Chapter of HFMA.

### **Panel 3: Provider Perspectives**

*Darren Lacey, Johns Hopkins University Health System*

*Lynne Thomas Gordon, American Health Information Management Association*

*Jutta Williams, Intermountain Healthcare*

*William S. Henderson, FACMPE, The Neurology Group, LLP*

*Kevin Nicholson, R.Ph., J.D., National Association of Drug Chain Stores*

**Darren Lacey**, has been serving as Chief Information Security Officer and Director of IT Compliance for Johns Hopkins University and Johns Hopkins Medicine for the past ten years. He has been working in the technology sector, as a developer, attorney, consultant and executive for twenty years. He serves on several committees related to homeland security, privacy and cyber-security. He was the first Executive Director of the Johns Hopkins University Information Security Institute, a National Security Agency Center of Academic Excellence in Information Assurance.

**Lynne Thomas Gordon, MBA, RHIA, CAE, FACHE, FAHIMA**, joined AHIMA in October 2011 as the Chief Executive Officer. Previously she was Associate Vice President for Hospital Operations and Director of the Children's Hospital at Rush University Medical Center in Chicago.

Earlier Lynne served as the Administrator of Houston Medical Center in Georgia, and as COO of Children's Hospital of Michigan and Shands AGH in Florida.

She was a member of the Information Management Taskforce of the Joint Commission. She was a Governor on the ACHE Board and was awarded their Early Career Healthcare Executive and Regent's Awards. At AHIMA she served on the AHIMA Nominating Committee and House of Delegates, and received both the Achievement Award and Education-Practitioner Award. She is a past president of the Georgia HIMA and received their Distinguished Member Award. In 2012 she earned the prestigious Certified Association Executive (CAE) designation, and her Fellowship status at AHIMA. Currently she also serves on the Board of Directors for Association Forum, and the WEDI Report Executive Steering Committee.

**William S. Henderson, FACMPE**, is the administrator of The Neurology Group, LLP in Albany New York, and has worked in neurology practices for 18 years. The Neurology Group, which has eight neurologists and three non-physician providers, was created in 2011 by the merger of two independent neurology practices in the Capital Region. Bill is currently co-chair of the board of directors of the Medical Group Management Association (MGMA). He previously served as president of New York MGMA. Bill is also currently a member of the Medical Economics and Management Committee of the American Academy of Neurology. In that capacity he regularly speaks at conferences on health information technology and the use of electronic health records. Mr. Henderson holds two masters degrees and has done additional post-graduate study and teaching at the University of Pennsylvania.

**Kevin Nicholson R.Ph., J.D.**, is Vice President of Public Policy and Regulatory Affairs for NACDS. In this role, he is responsible for the strategic direction of the Association's public policy and regulatory affairs activities. Nicholson oversees activities and staff in providing legislative and regulatory policy analysis in federal and state healthcare issues. He and his team provide expertise to lobbyists and other Association staff, as well as chain members. He has over twenty years' experience in the pharmacy industry, including six years as a practicing community pharmacist.

#### **Panel 4: Payer Perspectives**

*Scott Morgan, Kaiser Permanente  
Jay Schwitzgebel, CISM, CISSP-ISSMP, Caresource*

**Scott Morgan** serves as Executive Director and National Privacy and Security Compliance Officer at Kaiser Foundation Health Plan, Inc. within the Kaiser Permanente Medical Care Program, which provides comprehensive healthcare services to more than nine million members in nine states and the District of Columbia. He is responsible for the privacy and security program in the National Compliance, Ethics and Integrity Office and with a network of privacy and security officers in Kaiser Permanente regions and national functions. Scott's involvement in privacy and security extends back to 2000 as a director within the Kaiser HIPAA Program, and he has been in his current role since 2005. His other responsibilities include the Kaiser Permanente code of conduct, conflict of interest program, and national compliance policies. Prior to work on HIPAA, Scott held health administration, project management, and consultant roles at Kaiser Permanente beginning in 1990. He has a Master of Public Health degree from University of California at Berkeley.

**Jay Schwitzgebel**, CISM, CISSP-ISSMP, is Director of Information Security and IT Compliance at CareSource. He received a B.S. in Electrical Engineering from Penn State University and a M.S. in Engineering Management from the University of Massachusetts at Amherst. He began his professional career as a U.S. Air Force officer, which lead him into the Information Assurance field, where he lead teams of security analysts monitoring the Air Force's worldwide computer networks. Since that time, he has accrued 16 years of experience in Information Security and Privacy leadership roles for the military and commercial employers as a Certified Information Systems Security Professional (CISSP) and Certified Information Security Manager (CISM). He has developed a particular depth of expertise building internal IT controls to protect sensitive data and demonstrate compliance with regulatory requirements in the healthcare industry.